



The Tech Doesn't Matter

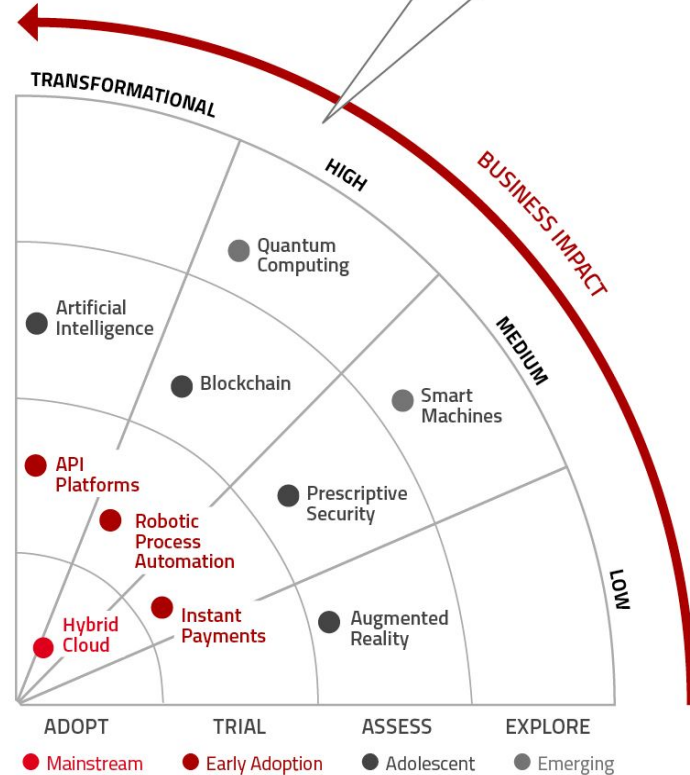
Leda Glyptis, 11:FS
December 2019

The land of plenty...

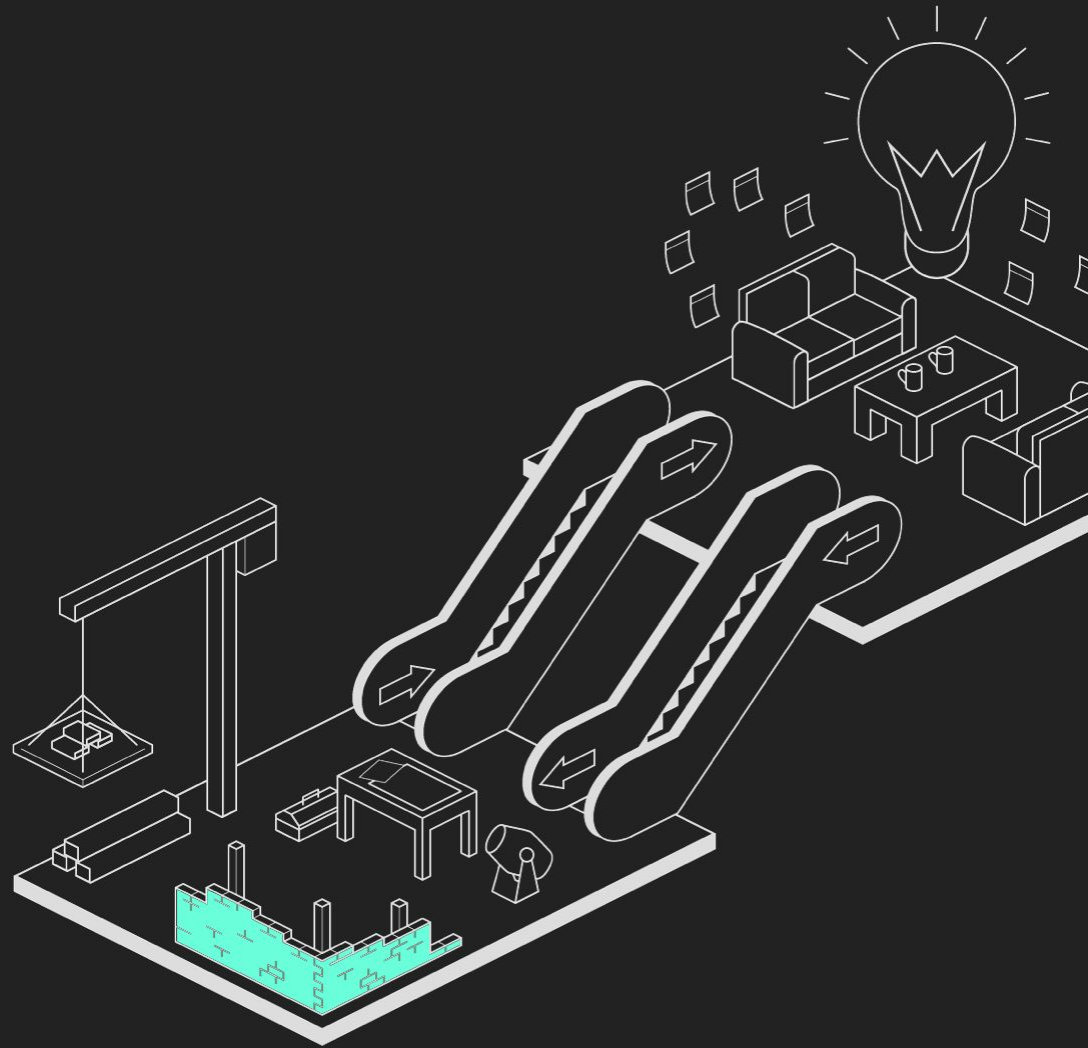
Navigating disruption beyond trend spotting:
How can you tell what is significant for your
business, in a crowded market, filled with loud
futurists and confident startups?

From spectral endoscopy to VR

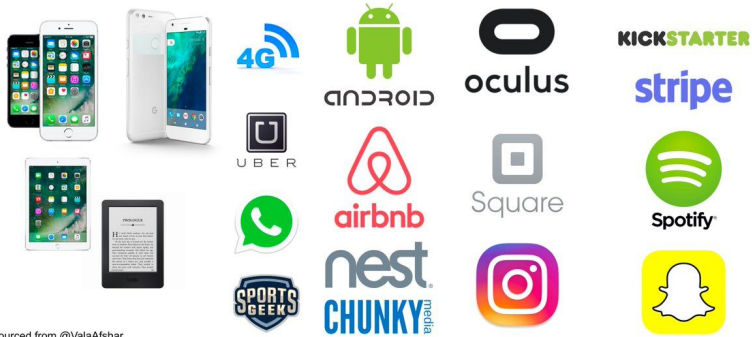
Ten disruptive technologies that will shape the future



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So what?



In 2000, none of these existed



Sourced from @VaiAfshar

What will 2040 look like?

Billions are being spent each year trying to guess what lies ahead. Having felt the disruption of recent years, banks and FS players are spending time and money to find comfort in predictions and guesses of what may come next.

The answer is **we don't know** what lies ahead.

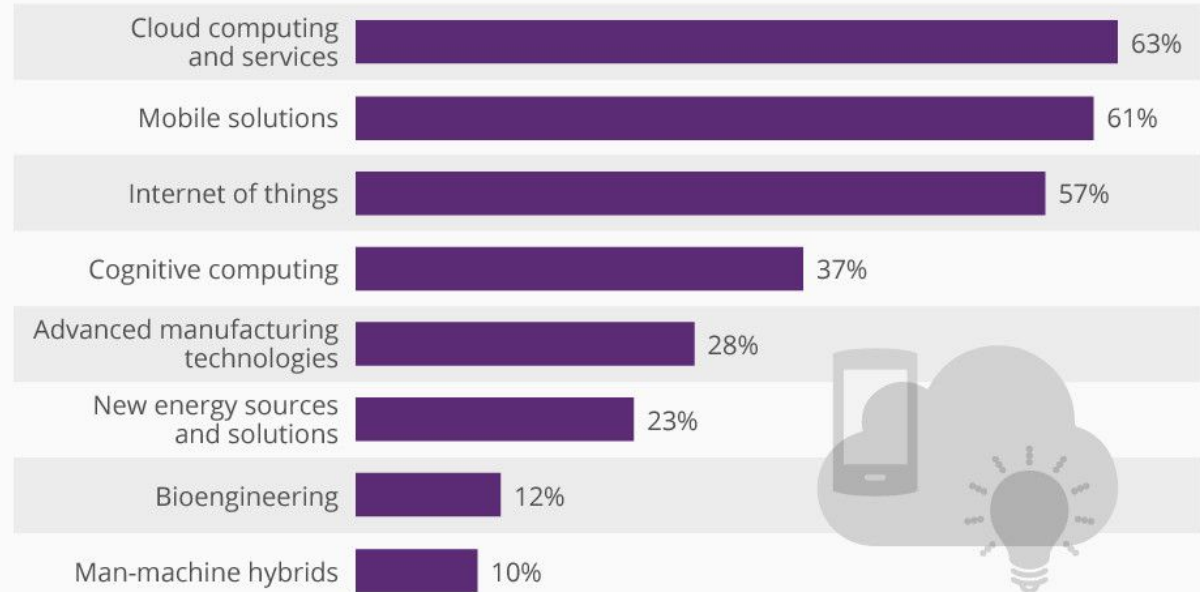
The answer is **we cannot know** what lies ahead.

The answer is **we are yet to work out what has already landed. Focus on that.**

No one
knows

These Technologies Will Shape the Near Future

% of CxOs thinking these technologies will be particularly important in the next 3-5 years



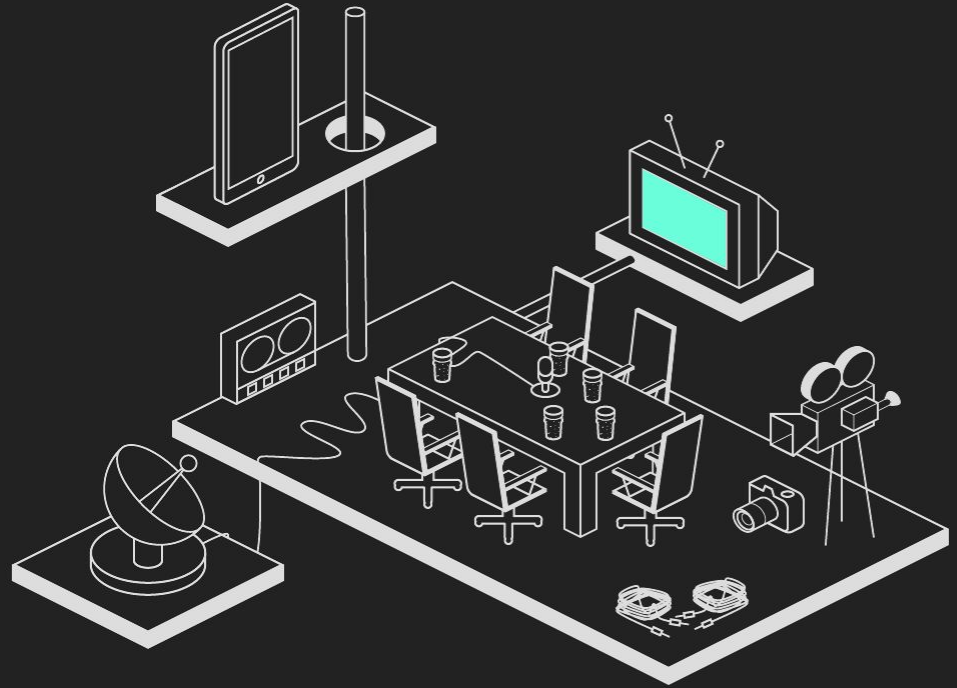
@StatistaCharts

Based on interviews with 5,247 c-level executives from 70 countries

Source: IBM C-Suite Study

statista

What we do know?



Building blocks of change



From connected homes to omni channel corporate banking strategies, it all starts with a device in your pocket.



Secure and regulator-approved cloud infrastructure makes scale achievable in unprecedented ways.



Data is not the new oil, because oil is finite, volatile and understood.

Why AI won't help you



FS engagement with new technology is mostly 'side of desk' and part of a hedging effort.



Making money is an afterthought when engaging with emerging tech.



The fully loaded cost of experimentation is eye watering. And its ROI depressing.

Waiting is dangerous

There is no silver bullet. Trend spotting is overwhelming and trying to buy time with 'me too' marketing and cosmetic plays is distracting, expensive and of very little investment value while time passes. And opportunities expire.

The 'core' should not be 'what's left'.



Value is more than money

Value added – what you actually do

Value extracted – what you get paid

Value realized – what the client gets



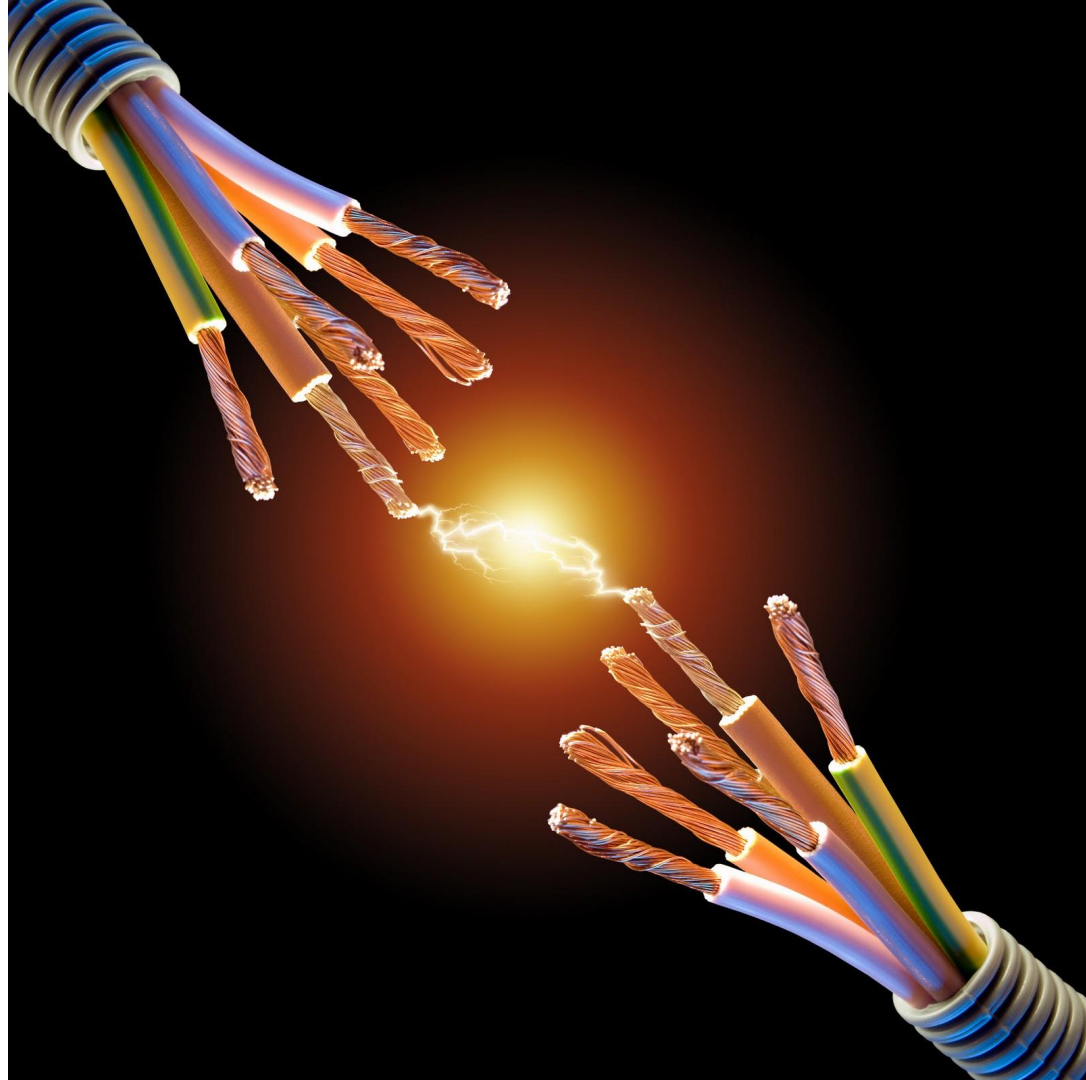
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**Getting the
hard stuff
right**

Systems that do...

ˌɪntərˌpɒ(ə)rəˈbɪlɪti/ noun
the ability of computer systems or
software to exchange and make use of
information.

Simple.



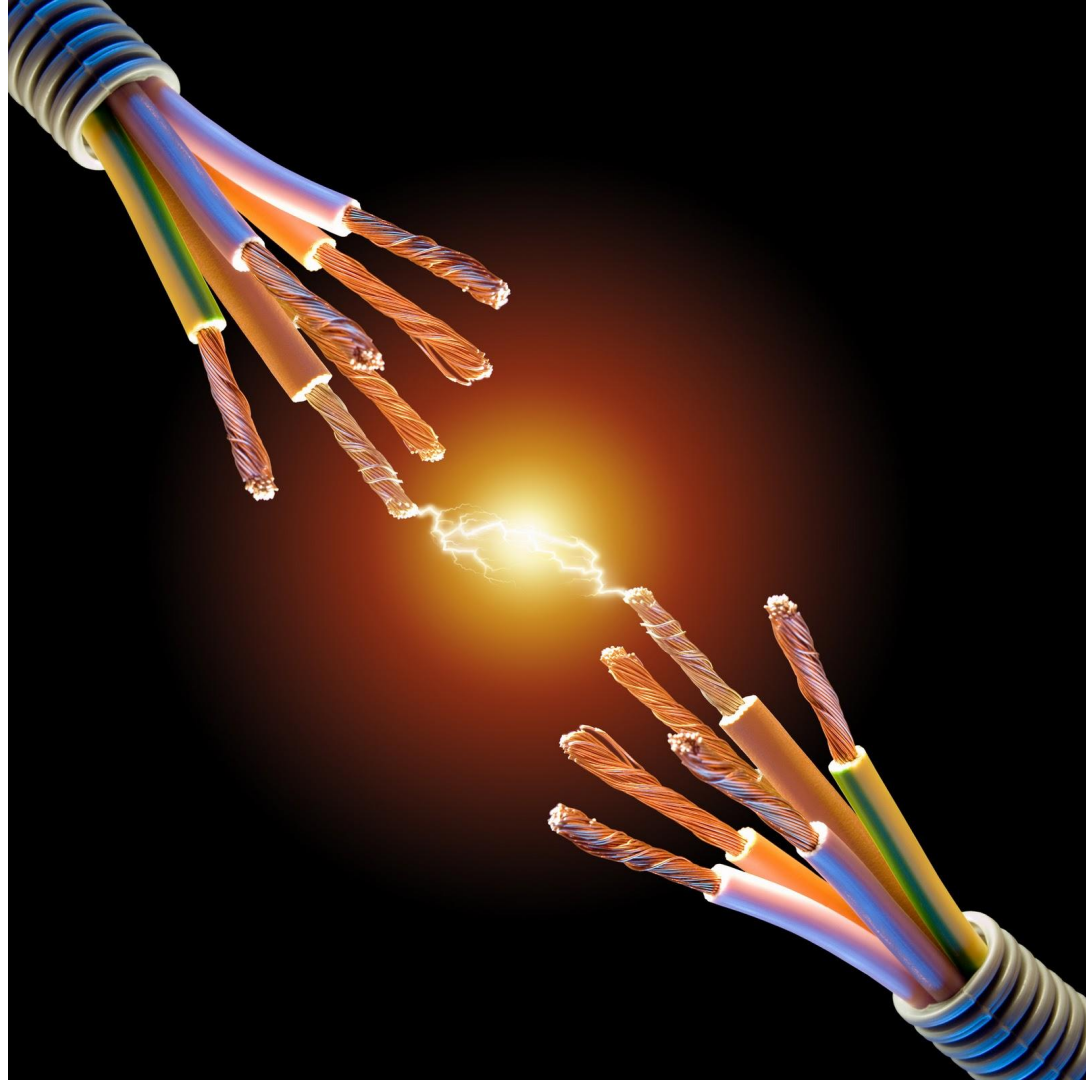
Systems that deliver...

ˌɪntərˌpɒ(ə)rəˈbɪlɪti/ noun

the ability of computer systems or software to exchange and make use of information.

the ability to automatically interpret information exchanged, meaningfully and accurately, in order to produce useful results as defined by the end users of two or more systems.

Not so simple.



What is Kubernetes when it's at home?



Kubernetes is an open-source container-orchestration system for automating deployment, scaling and management of containerized applications. It was originally designed by Google and is now maintained by the Cloud Native Computing Foundation.

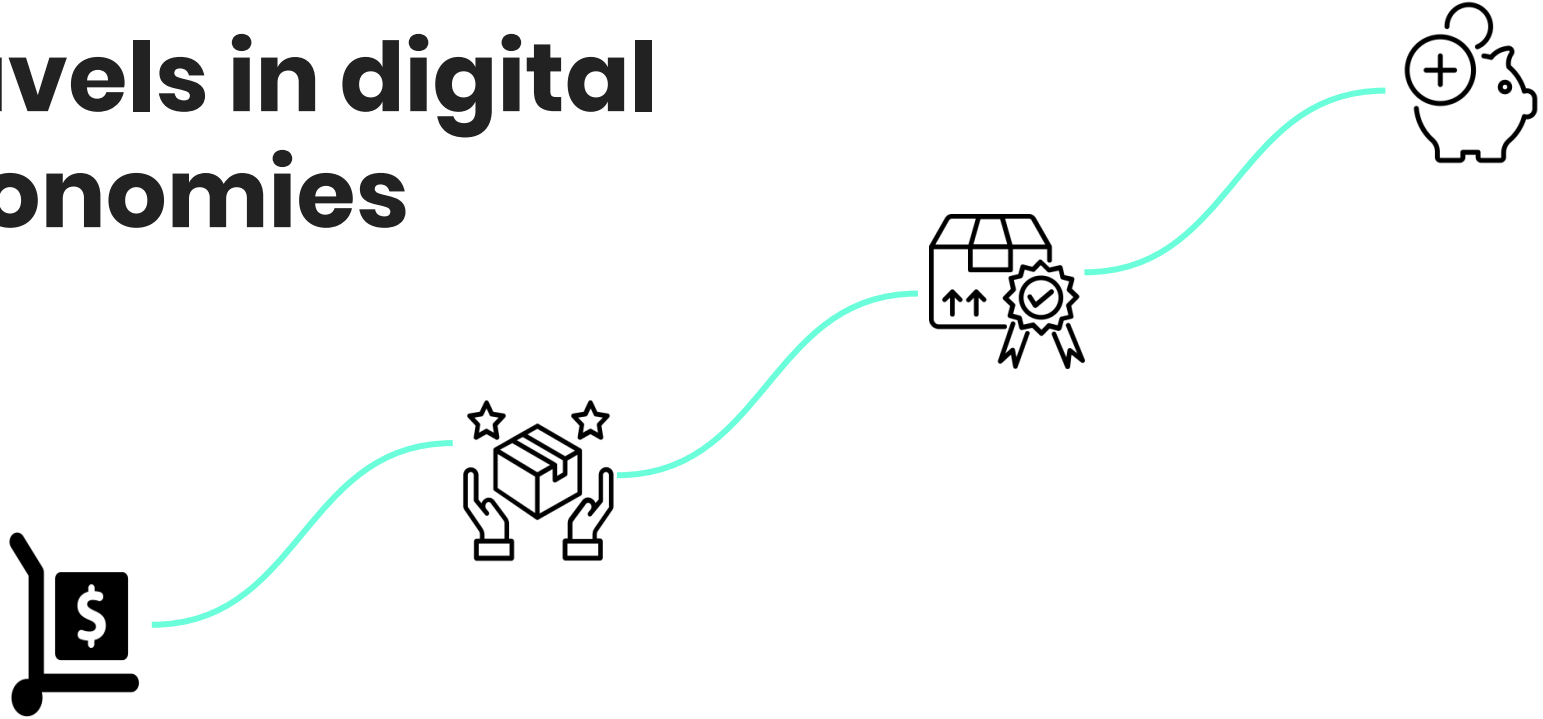
And do you need to know?

You need to understand why, not what (unless you are the CTO).

Your real customer is the dev team: love your SDKs: transition **from UX to DX**

**It's not about new tech,
it's about new techies**

How value travels in digital economies



A promotional image for the movie Wonder Woman. Gal Gadot is shown from the waist up, wearing her iconic red, gold, and blue armor. She has a determined expression and is looking directly at the camera. Her long, dark hair is blowing in the wind. She is holding the glowing Lasso of Truth in her right hand. The background is a dramatic, fiery sky with orange and yellow flames and a bright light source, possibly the sun or a star, creating a lens flare effect.

**Technology without heart
destroys us**

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**What will you
do next?**



Thank you.

Leda Glyptis, 11:FS Foundry CEO

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